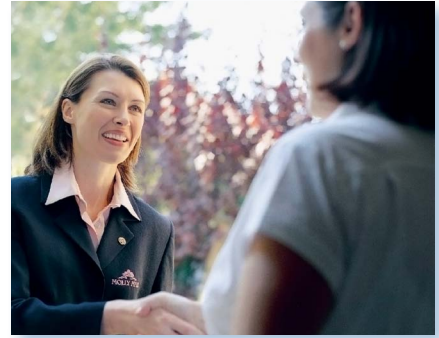


Build a future with the UK's most recognisable brand in domestic cleaning

Domestic cleaning is a huge growth industry and demand for our services has never been greater. With over a 25-year record of success in the UK our focus has never changed – helping Franchise Owners build a successful business and making the MOLLY MAID Brand the best known in our market.

MOLLY MAID Profile

Founded in Canada in 1979 and launched into the UK in 1984, MOLLY MAID is one of the world's largest domestic cleaning services with franchises in the UK, Canada, the States, Japan and Portugal.



MOLLY MAID UK offers its own unique approach in the £1.6 billion + domestic cleaning industry which has seen the company grow from a standing start in 1984 to a £13 million + turnover in 2010. All work is conducted on the basis of a written estimate and is carried out by highly trained staff using their own equipment and supplies. All staff are fidelity bonded, fully insured and are easily identifiable in their branded uniforms and company cars. The cars not only provide reliable transport, but also generate many customer enquiries and help in recruiting good staff.

Most MOLLY MAID Franchise Owners choose to operate from home until their businesses grow to the point where they need to delegate managerial tasks to a Supervisor.

What you get for your investment

- An exclusive area ranging in size from 12,000 potential target customers to 24,000 potential target customers.
- A strong and supportive Network
- The right to use the MOLLY MAID mark, the most recognized and highly respected brand name in the UK domestic cleaning market.
- The use of the proven MOLLY MAID business system to enable you to successfully operate from day one.
- Industry leading software to help you run your business and manage a growing customer base.
- Tailored 'Right Start' staff recruitment and marketing programmes to help you build your business and pinpoint potential customers.
- Comprehensive training on how to run your business using the MOLLY MAID business system.
- 3 days on-site support the week your business is launched and continued support for as long as you are a MOLLY MAID Franchise Owner
- Full start up package including cleaning equipment, supplies, uniforms, stationery and literature.
- Rewards for greater success including reducing royalty fees.



MOLLY MAID Franchise Owners

With over 70 Franchise Owners nationwide and many more areas available, you too could benefit from joining the industry leader. We have fantastic areas that offer a huge potential to grow and develop successful businesses. We have successful Franchise Owners from all walks of life – managers, nurses, teachers, ex forces, women returning to work, partners ‘who want to work together’. More so than previous business experience, we look for people with a drive to succeed, common sense and a flexible and positive outlook.



Obviously management and sales skills are useful but because of our in-depth on-going training our proven marketing and operational system and the fact that MOLLY MAID is a household name, you can succeed no matter what your previous experience.



Investment

Minimum investment for a new MOLLY MAID Franchise with 12,000 target homes is £16,975 (ex VAT). This includes a Franchise Fee of £3,000 as well as provision for a Marketing Launch of £4,500 and an exclusive Area Fee of £6,000. A deferred payment scheme is available (subject to status) to help new Franchise Owners fund the purchase of a new MOLLY MAID Franchise Opportunity.

MOLLY MAID recommends that Franchise Owners have access to a further £12,000 working capital in the first year to draw upon to build their business. It is recommended in the first year of the business that you have the ability to cover your living costs from somewhere else such as personal savings or from your spouse or partner.

Our Franchise Owners are some of the best in the industry - they are professional, committed, and people orientated. If you feel that you have the qualities needed to become a highly valued member of our team please call Andrew Parsons.

Andrew Parsons: phone: 0800 500 950
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